



Hotel Search Trends

for

“Asia Hotels”

related keywords

TOTAL NUMBER OF SEARCHES

231.950

June 2018 - May 2019

KEYWORDS USED:

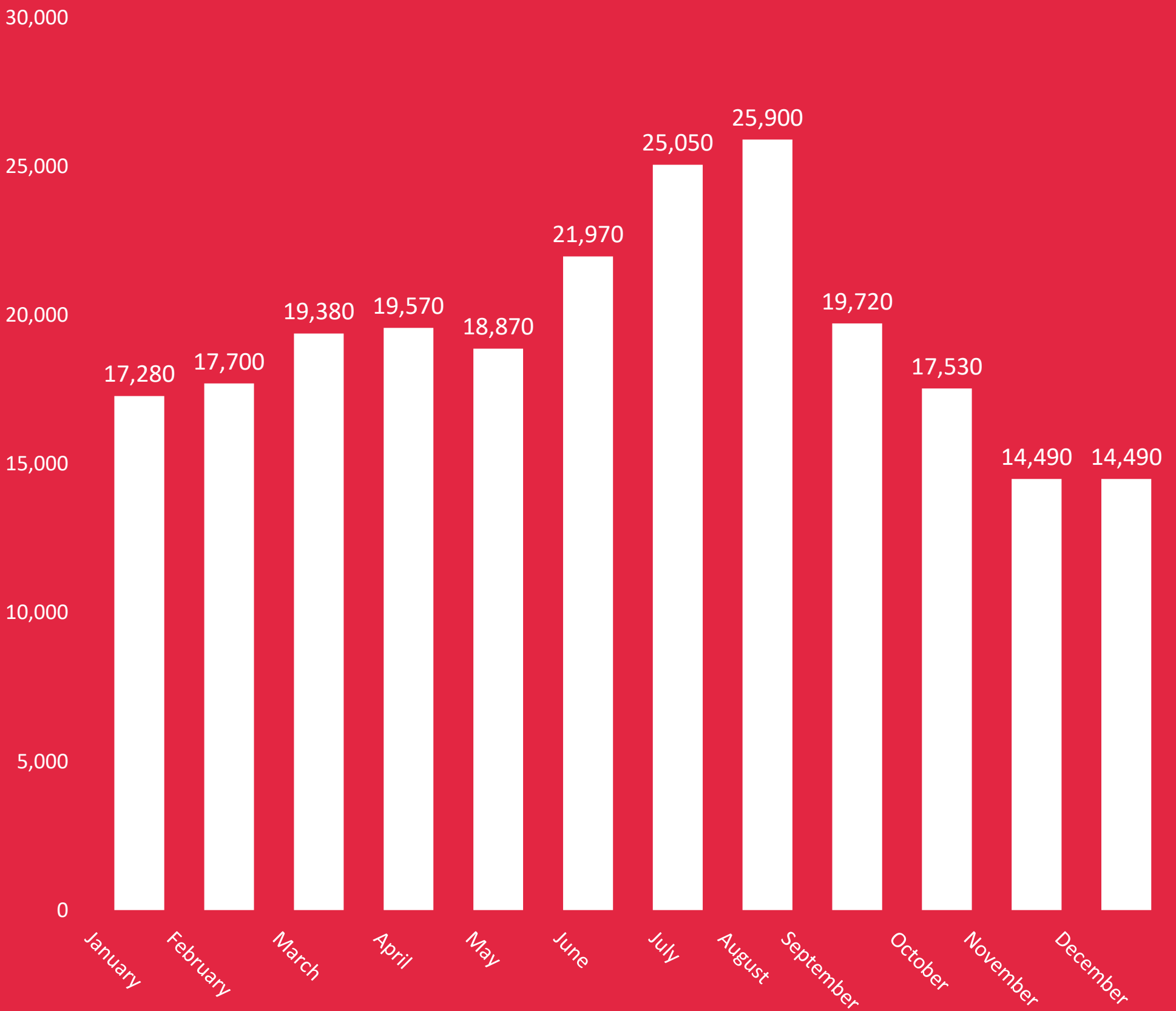
- ▶ **Asia Hotels**
- ▶ **Asia Villas**
- ▶ **Asia Resorts**

i This chart shows the specific number of searches per month, indicating the keywords' strength and popularity within the previous 12 months

“Asia Hotels”

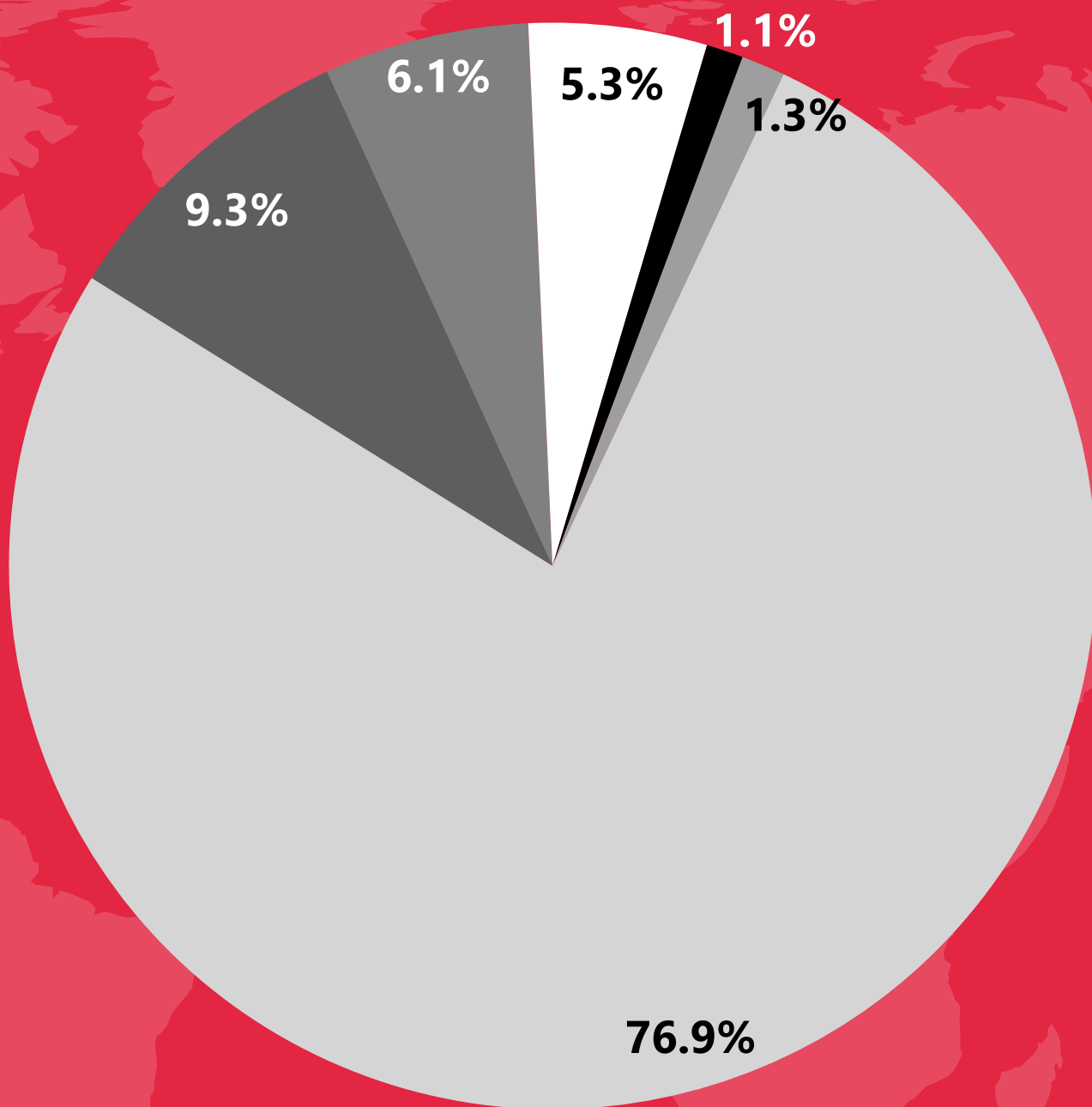


NUMBER OF SEARCHES PER MONTH



i These are the countries from where most searches were performed. “Other Countries” include searches from areas that could not be geographically located.

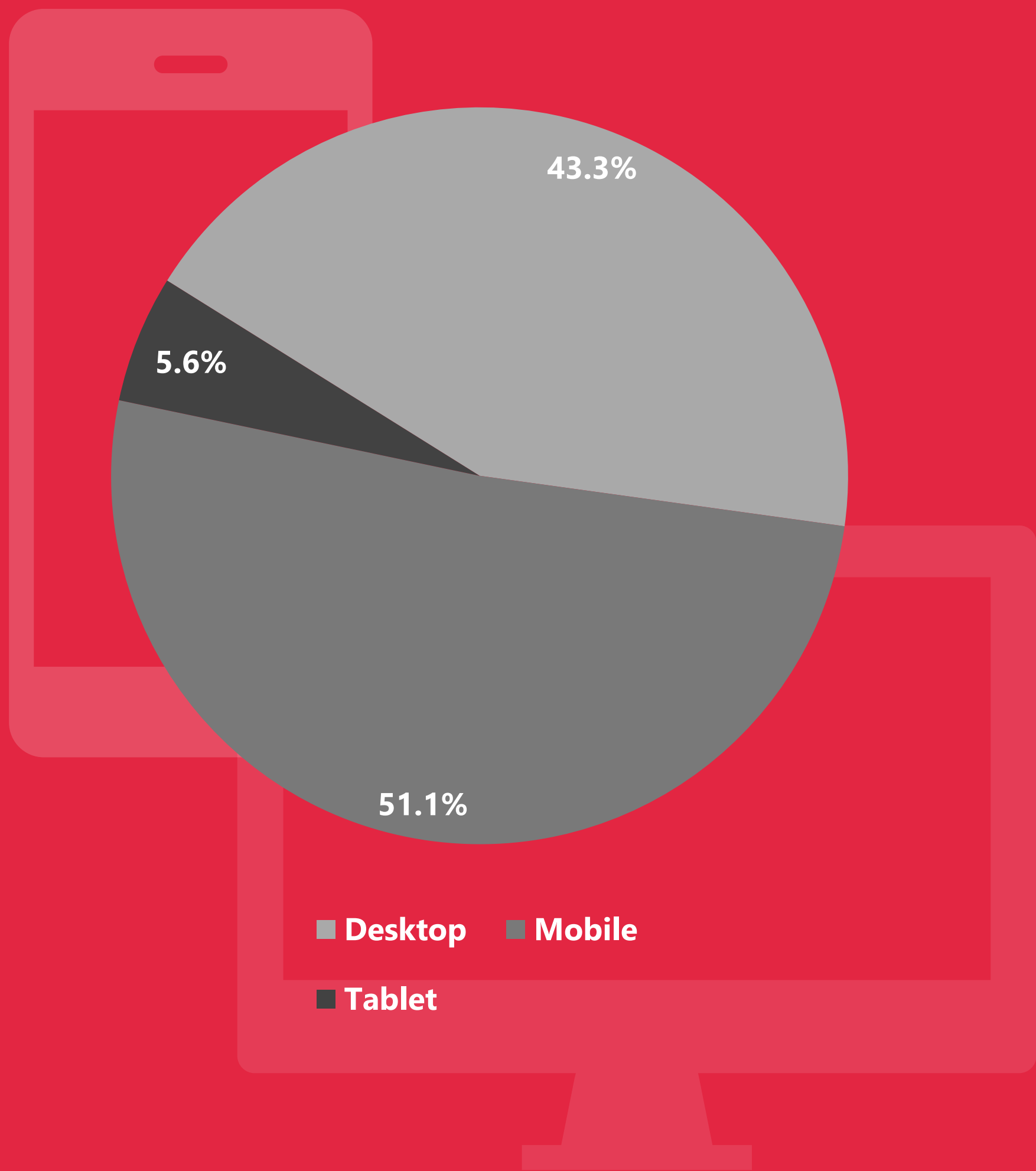
TOP COUNTRIES



- United States
- India
- United Kingdom
- France
- Germany
- Other Countries

i This pie presents the percentage of each device type that was used during the travellers' searches

DEVICES USED



i This is a list with the most searched keywords related to the main subject of the report. Based on these keywords, our TBI experts create SEO optimized Hotel Collections and specify dedicated Travel Guides & destination Articles, that target travel audiences with a high booking potential

“Asia Hotels”



TOP SEARCHED KEYWORDS

- ▶ **Asia Hotel**
(NoS: 5400)
- ▶ **Best Resorts in Asia**
(NoS: 1000)
- ▶ **All Inclusive Resorts Asia**
(NoS: 880)
- ▶ **Best Hotels in Asia**
(NoS: 590)
- ▶ **Best Family Resorts in Asia**
(NoS: 390)
- ▶ **Luxury Resorts Asia**
(NoS: 210)
- ▶ **Luxury Hotels Asia**
(NoS: 170)
- ▶ **Best All-Inclusive Resorts in Asia**
(NoS: 140)
- ▶ **Best resorts in Asia for honeymoon**
(NoS: 110)
- ▶ **Luxury Villas Asia**
(NoS: 90)
- ▶ **Asia boutique hotel**
(NoS: 90)
- ▶ **Best all inclusive family resorts Asia**
(NoS: 90)
- ▶ **Island resorts Asia**
(NoS: 70)
- ▶ **Luxury beach resorts Asia**
(NoS: 50)
- ▶ **Best spa resorts in Asia**
(NoS: 50)

Contact us to learn how your Hotel can be promoted within TBI's SEO Optimized Hotel Collections

[CLICK HERE](#)



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i HOW WE DRAFTED THIS REPORT

1. We conducted a detailed audit using **Google's** relevant online tools, on related keywords to the context of "Asia Hotels".



2. Then, we filtered the results leaving only the searches that were performed based on keywords and phrases that have a global potential and dynamic (excluding destination-specific keywords).
3. Finally, we used the results of our research as well as our findings in relevant keywords and search terms, to help us specify our SEO Optimized actions about "Asia Hotels".